

Raiser's Edge NXT™

for eTapestry® Clients

As your organization grows, you need even more from your fundraising solution. Blackbaud has a portfolio of fundraising solutions to meet the needs of any nonprofit. Take your mission to the next level by upgrading to Raiser's Edge NXT, our award-winning cloud fundraising and relationship management solution that's smart, scalable, and predictive and will help you operate more efficiently, reach and engage new supporters, and retain more donors.

Increase Operational Efficiency

Raiser's Edge NXT is automated, prescriptive, and centralizes your organization so you have more time to focus on your mission.

Take your mission on the go – With mobile access, stay current on trends and keep your database up to date, anytime anywhere. Log notes via talk to text after donor visits or check your team's progress with dashboards and actions, all from the palm of your hand.

Streamline your business – Save time and stay on track with role-based work centers equipped with recommended actions, reports, and more.

Achieve a clear view of performance – Out of the box dashboards and reports let you know how your organization is performing at all times so you can provide updates and quickly take action.

Reach and Engage New Donors

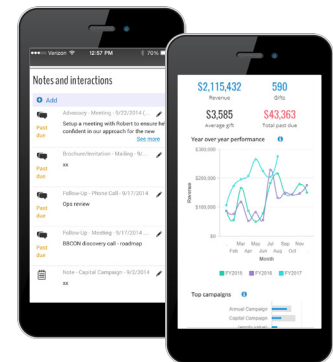
Reach new supporters, makes it easy to interact with your organization, and provide a personalized experience with Raiser's Edge NXT.

Increase engagement – Send targeted, branded, mobile-friendly emails to support your campaigns and programs

Raise more money – Multiple payment options and a simple, mobile-friendly giving experience make it easy for anyone to donate to your organization.

"Raiser's Edge NXT is used by our development and program staff at our nonprofit. It allows all users easy access to constituent information in an easy to understand format. Those who appreciate an easy-to-use, mobile-friendly system that allows users access to data and action tracking will love it."

—Stacy Cope,
Donor Stewardship Manager,
Ronald McDonald House Charities Omaha



Retain and Expand Constituents and Donors

Raiser's Edge NXT comes standard with the cultivation tools that help you act on key insights to retain your existing donor base and empower them to grow over time.

Optimize your database – You can't build relationships with donors you can't reach. Embedded data enrichment services, like AddressFinder, PhoneFinder and EmailFinder, have allowed our clients the ability to contact an additional 30%+ of their database.

Upgrade major donors – Target top prospects to solicit gifts with Wealth Analytics that automatically finds likely major donors and recommends the gift size you should be asking for.

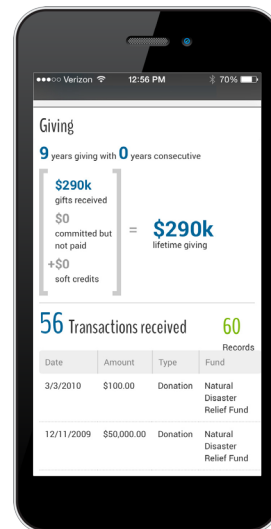
Expand your programs – Advanced event, membership and volunteer management features make it easy to manage and measure multiple programs.

Our Commitment

We have you covered. As a valued Blackbaud client, we want to make the transition to Raiser's Edge NXT easy for you. Our award-winning customer support, online community, and training options make upgrading to Raiser's Edge NXT and fulfilling your fundraising potential seamless and achievable.

“Moving from eTapestry to Raiser's Edge NXT has been MUCH easier because they are both Blackbaud products.”

— Rachel Bailey,
Database Administrator, Habitat for Humanity of Metro Denver



Check out the Raiser's Edge NXT product tour for eTapestry clients

About Blackbaud

Blackbaud (NASDAQ: BLKB) is the world's leading cloud software company powering social good. Serving the entire social good community—nonprofits, foundations, corporations, education institutions, healthcare institutions and individual change agents—Blackbaud connects and empowers organizations to increase their impact through software, services, expertise, and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for fundraising and CRM, marketing, advocacy, peer-to-peer fundraising, corporate social responsibility, school management, ticketing, grantmaking, financial management, payment processing, and analytics. Serving the industry for more than three decades, Blackbaud is headquartered in Charleston, South Carolina and has operations in the United States, Australia, Canada, and the United Kingdom. For more information, visit www.blackbaud.com.