

The Future of Advancement



LOUISE BENNETT
IDPE

TRICIA KING
CASE

SUSIE BAKER, CHAIR
Magdalen College School

bbcon[®] 2018

**What is the current state of
advancement in the UK?**

bbcon[®] 2018

Four challenges/opportunities:

- **Internal culture**
- **Technology**
- **Telling our story**
- **Our responsibility as professionals**

bbcon[®] 2018



Trick or treat?

bbcon[®] 2018

Office politics: Trick or treat?



bbcon[®] 2018

Technology: Trick or treat?



bbcon[®] 2018

Story: Trick or treat?



bbcon[®] 2018

Responsible professionals: Trick or treat?



bbcon[®] 2018

Trick or treat?



bbcon[®] 2018

Treat!



bbcon[®] 2018

LEARN MORE

To learn more about what was included in this agenda, visit:

idpe.org.uk

case.org

THANK YOU!

bbcon[®] 2018

